

EXPERIENCE
ULTIMATE
EXCITEMENT



Nintendo
ENTERTAINMENT
SYSTEM[®]

NINTENDO ENTERTAINMENT SYSTEM THE ULTIMATE EXPERIENCE

Since its introduction just a few short years ago, the Nintendo Entertainment System® (NES™) has redefined the concept of home entertainment for over 40 million players. And for good reason. It's challenging action, impressive graphics, exciting accessories and broad range of game software are simply unbeatable. Nothing else even comes close.

It's the sophisticated Control Deck™ that made Nintendo® the standard by which all other video systems are judged. The custom central processing unit (CPU) and picture processing unit (PPU)—both exclusive to Nintendo—have been optimized to deliver the utmost in home video entertainment.

It's so powerful that it can play some of the world's most complex game software—including super high-memory games yet to come.

So join the over 19 million families who already own and enjoy a Nintendo Entertainment System. It's the ultimate experience. The Nintendo Entertainment System is available in three configurations, and they all lead to red-hot video game action.



POWER SET®

A. Here's the ultimate way to fire up your imagination. It includes the great new interactive Power Pad® control mat, Zapper® light gun and endless hours of family entertainment.

► NES Control Deck™ ► Two game controllers ► Zapper light gun
► Power Pad ► Triple Pak containing three software titles: Duck Hunt®, Super Mario Bros.® and World Class Track Meet™

ACTION SET®

B. A sure-fire best seller, it combines basic system capabilities with the Zapper light-sensing video gun.

► NES Control Deck ► Two game controllers ► Zapper light gun
► Double Pak containing two software favorites: Duck Hunt and Super Mario Bros.

CONTROL DECK™

C. This basic building block produces all the graphics, effects and game action that has made Nintendo #1.

► NES Control Deck ► Two game controllers



ULTIMATE GAME SELECTION

Games! Games! Games! Here's where the real power lies with Nintendo. Because no other system offers you the variety, challenge or sheer entertainment value.

- Over 150 of the most graphically-exciting, action-packed games on the market—all designed for play exclusively on the NES. ► Blockbuster hits like Super Mario Bros. 2® The Legend of Zelda® and Tetris® Games you can't play on any other system!

► Everything from epic adventures and challenging sports competition to high-flying action, target shooting, classic arcade games and our new Power Pad series.

Just look at what's in store:





ULTIMATE POWER TOOLS

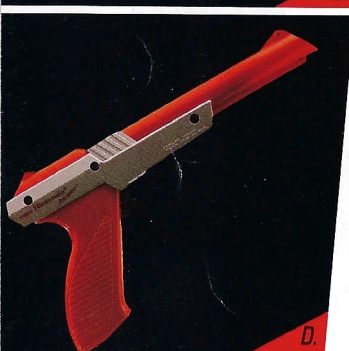
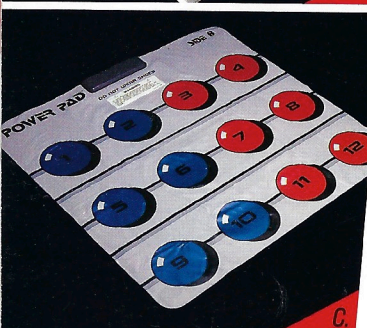
Count on these power-boosting Nintendo accessories to improve your game, increase interaction and provide the thrill of arcade action.

NES SATELLITE™

A. Infra-red system allows remote game play from up to 15' away.

► Unique 4-controller ports allow simultaneous 4-person game play on specially designed games.

► Works with virtually all NES controllers including NES Max,



NES Advantage, Zapper and Power Pad ► Built-in A and B turbo control.

NES ADVANTAGE®

B. Full-size, arcade-style joystick with weighted base. ► One- or two-person play capability

► Turbo feature for adjustable repeat firing action ► Slow motion control increases player reaction time.

POWER PAD®

C. Allows players to hop, skip and jump their way to the winner's circle. It adds a whole new dimension to video entertainment.

► Power Pad includes World Class Track Meet™ game pak.

ZAPPER®

D. High-tech light-sensing video gun. ► Built-in light sensors interact directly with the TV screen ► Accurate within a fraction of an inch when fired up to 15' from screen.

NES MAX®

E. Rotating thumb cycloid control joystick with 360-degree movement and twin turbo buttons for rapid repeat firing action.

ULTIMATE SUPPORT

No other system offers you as complete a player support program as Nintendo. Just look at all the resources you have at your fingertips:

TEAM POWER™ GAME COUNSELORS

1-206-885-7529

Need an inside tip? Call the experts! Our game counselors — expert players every one — are ready to coach you with masterful advice and game saving strategies. So, if you're stumped, give us a call. We'll help you become an expert, too.

CONSUMER SERVICE

1-800-255-3700

For top-level technical information, operational troubleshooting,

or direction to your nearest dealer, call toll-free.

"NINTENDO POWER"™ MAGAZINE

Nintendo Power — The world's most comprehensive magazine devoted to video play — is your source for hot tips, complete game reviews, and action-packed news on Game Boy™ and NES games.

Everything you need to be a power player! Get a year's subscription — six big issues — by calling 1-800-255-3700.





ULTIMATE QUALITY

Nintendo's standard of quality for games and accessories is exceptionally high. Only a product that has met our standards for compatibility, excellence in workmanship, reliability and entertainment value is allowed to carry Nintendo's Seal of Quality. Look for it before you buy.

Look to your nearest WORLD OF NINTENDOSM for the ultimate selection of Nintendo products!



Nintendo of America Inc. Box 957, Redmond, WA 98052
© 1989 Nintendo of America Inc. TM and ® are Trademarks of Nintendo of America Inc.

* TM and © 1987 Elorg. Licensed to Nintendo. © 1989 Nintendo. All rights reserved.
Original concept, design and program by Alexey Pazhitnov.